



The Homeownership Resource Center, a division of Family Services, Inc., specializes in providing unique programs and services that work together to improve the quality of life and help individuals and families gain and sustain housing and financial assets.

Teens that learn to budget and save their money are able to make smart spending decisions and build healthy financial behaviors that will positively impact their future. To improve the financial literacy of area teenagers, The Homeownership Resource Center and Junior Achievement of Coastal South Carolina will be hosting a "Youth Financial Literacy Education" Summit on March 3, 2012 at Charleston Southern University.

WHAT: Day of financial workshops for youth & evening rock concert

WHEN: Saturday, March 3, 2012, 1:00 p.m. until 8:30 p.m.

**WHERE: Charleston Southern University
9200 University Boulevard
North Charleston, South Carolina 29406**

WHY: Help our youth reach the peak of financial literacy and success

WHO: The Homeownership Resource Center in collaboration with Junior Achievement

HOW MUCH: FREE (pre-registration required)

The afternoon of financial literacy workshops will conclude with a rock concert, Churches will partner with us by encouraging their youth groups to participate in the summit and by providing transportation for their groups on the day of the event.

We need your support - Event sponsors are invited to participate in the youth summit in a manner consistent with promoting the concept - financial literacy education. We will be using a variety of advertising mediums to promote the "Youth Financial Literacy Education" summit including television, radio, newspapers, Twitter, and Facebook throughout the low-country. Sponsors will have a variety of ways to promote their services as detailed on the following page.

Your support of this event will be a valuable service to students, parents, and the community at large, as we will implant the seeds for a more responsible consumer and a conscientious citizen.

Suggested Youth Financial Literacy Education sponsorship levels are listed on the following page.

**For additional information and/or to help sponsor this unique event please contact:
Carolyn Lecque: Phone: 843.735.5524 • Email: clecque@fsisc.org**

Sponsored by:



Your Company logo here

Your Company logo here



SUGGESTED LEVELS OF SPONSORSHIP

Platinum Sponsor \$5,000.00

- ❖ Your company's website address will be added to all electronic communication, enabling visitors to our homepage to access your business online
- ❖ Company name and logo prominently displayed on banner at summit
- ❖ Your dedication to youth financial literacy highlighted in event press release
- ❖ Option to place unrestricted amount of your company's material in registration bags
- ❖ Company representative recognized during dinner and concert
- ❖ Complimentary booth at summit and concert

Gold Sponsor \$3,000.00

- ❖ Logo placement in all print advertisements
- ❖ Company name and logo on banner at summit
- ❖ Your dedication to youth financial literacy highlighted in event press release
- ❖ Option to place company's material in registration bags
- ❖ Company representative recognized during dinner
- ❖ Complimentary booth at summit and concert
- ❖ four tickets to concert

Silver Sponsor \$2,000.00

- ❖ Logo placed on banner at summit
- ❖ Your dedication to youth financial literacy highlighted in event press release
- ❖ Option to place company's material in registration bags
- ❖ Company representative recognized during dinner
- ❖ Complimentary booth at summit and concert

Event Contributor \$500.00

- ❖ Complimentary booth at summit and concert

Please contact Carolyn Lecque by phone at 843.735.5524 or by email at clecque@fsisc.org for additional information on Youth Financial Literacy Education Summit and/or to discuss how you may be able to support our efforts through sponsorship.

You may also mail a tax deductible donation in the amount of your choosing to Family Services, Inc. Youth Summit c/o Family Services, Inc. 4925 Lacross #215, North Charleston SC 29406

Family Services, Inc., a registered 501 (c)(3) nonprofit organization, has been helping families in the South Carolina Lowcountry since 1888. The agency exists to empower individuals and families through counseling, advocacy and education that will enrich their lives and help them become more financially independent. Financial Literacy Education is critical for young adults so that they will learn the importance of building a relationship with a financial institution and avoiding predatory lenders and check cashing agencies.