

JA It's My Business!®

Evaluation Results

June 2007

Overview

- *JA It's My Business!*, a six-session afterschool program, provides students the opportunity to learn entrepreneurial skills as they explore future careers.
- In spring 2007, a program evaluation was conducted to assess program quality and effectiveness. Data collection consisted of pre-/post-surveys, classroom observations, and focus groups/interviews.
- The evaluation was conducted by the Evaluation and Training Institute (ETI), a third-party consulting firm based in Los Angeles, with 33 years of experience directing studies covering educational, organizational, and social policy issues, and targeting the local, state, and national levels.

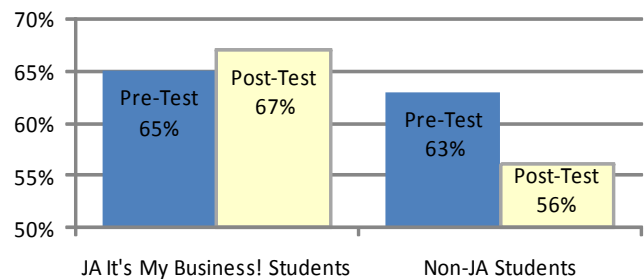
Student Impact

- Student learning gains were measured through the administration of a pre-test and a post-test to students participating in the program and a similar comparison group not participating.
- Students participating in the program increased their performance from pre- to post-test while comparison students decreased their scores.
- 66% of the students reported that they would recommend the program to a friend.

Volunteer Impact

- Volunteers agreed that the program encouraged students' creativity and imagination.
- Volunteers felt that their participation was personally rewarding and that they would recommend volunteering to their friends and coworkers.

Student Knowledge Gain



Before this, I really wasn't into saying that I could run my own business, but then when I came here I found that I can do it. – Student.

I learned how to be an entrepreneur and run my own business. – Student

Cited to: Evaluation and Training Institute (2007), *JA It's My Business* Summative Evaluation

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