

# JA Company Program<sup>®</sup>

## Evaluation Results

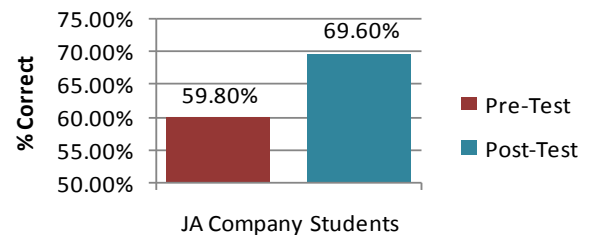
### Overview

- The *JA Company Program* provides basic economic education for high school students. By organizing and operating an actual business enterprise, students not only learn how businesses function, they also learn about the structure of the U.S. free enterprise system and the benefits it provides.
- In spring 2007, a program evaluation was conducted to assess program quality and effectiveness. Data collection consisted of pre-/post-surveys, classroom and simulation observations, and focus groups/interviews.
- The evaluation was conducted by the Evaluation and Training Institute (ETI), a third-party consulting firm based in Los Angeles, with 33 years of experience directing studies covering educational, organizational, and social policy issues, and targeting the local, state, and national levels.

### Student Impact

- To assess changes in students' content knowledge that occurred over the course of the program, a pre/post-test was administered.
- As evidenced by the table to the right, students participating in the program demonstrated a significant increase overall in their awareness of basic business concepts and the structure of the free enterprise system.
- More than 7 out of 10 students who participated in *JA Company Program* stated that the program helped them in "planning better and improving time management."
- Almost 6 out of 10 agreed that the program helped them communicate more effectively with others and work better as a member of a team.
- Almost 6 out of 10 agreed that the program helped them to be a better leader.

### Knowledge Gain



### Volunteer Results

- Volunteers found the program materials to be high quality, user friendly, and able to meet the needs of the students.

*"I liked how the program is so hands-on and that we get to make the decisions that affect the whole company."* – Student

*"I just think that it is really cool to learn things at school and then be able to apply them."* – Student

Junior Achievement gratefully acknowledges the Office of Juvenile Justice and Delinquency Prevention, Office of Justice Programs, U.S. Department of Justice for its dedication to the development and implementation of *JA Company Program*.

