



Media Advisory

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Volunteers Needed

BCSD Launches Financial Literacy Partnership with Junior Achievement

Global Entrepreneurship Week will have a relevant meaning for 1,600 4th and 5th grade students in 10 Beaufort County schools this November thanks to a unique partnership between Beaufort County Schools and Junior Achievement of Coastal South Carolina.

“As an educator and a member of the school board, I recognize the power of Junior Achievement programs,” said Bill Evans. “At all levels-K through 12-JA lessons align with curriculum and standards to give students needed insight into decisions they will make about their money and their careers.”

Junior Achievement’s volunteer-delivered programs foster work-readiness, entrepreneurship and financial literacy skills. Volunteers’ personal experiences and professional insights inspire students to dream big, keep focused and stay in school.

Although Junior Achievement has an existing Beaufort County presence, the November 14-18 partnership targets providing elementary students with awareness tools that will help them make better real-world decisions as they grow. Volunteers will visit classrooms five consecutive days the week of Nov. 14-18 to deliver 45 minute lessons. The turn-key lessons are packed with hands-on activities that motivate both students and volunteers.

“Ten elementary schools accepted Beaufort Superintendent Valerie Truesdale’s invitation to provide the JA experience for their students through this partnership,” said Coastal SC JA President Chad Vail. “JA provides the materials at no cost to the schools. Since this program is being delivered to more than 1,600 students in 64 classrooms during one week, school-level coordinators are helping with the recruitment of volunteers and with their orientation. We want to assure that all classrooms have the needed volunteers!”

To learn more about becoming a JA volunteer for the November program, or throughout the year, visit www.jacoastalsc.org. From the web site potential volunteers can learn about programs, view specific volunteer opportunities, and complete an on-line application.

The Junior Achievement volunteer experience provides an action step for citizens to make a significant and lasting impact on future employees, consumers and leaders in the community.

“I know that all Beaufort County students will benefit from the JA programs and the great volunteers who step forward to teach them,” said Bluffton Mayor Lisa Sulka.

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